



Who we are

As the new millennium continues to usher in widespread social transformations and increasingly connected lifestyles, it has become clear that the face of the 9-5 office is also changing. Employers are seeking to hire and retain a different set of skills, and working to entice quality potential employees with creative perks and competitive benefits. Many people recognize the amount of time spent at work and with colleagues tends to rival the amount spent with family and friends, and want an environment that suits them. With a shrinking pool of qualified candidates, the balance of quality workers and career opportunities has shifted, placing more control in the hands of job seekers, who are looking for the right company to fit their personality and lifestyle. The recruiting process can be costly, time consuming, and does not always translate into finding candidates who are both qualified and an organizational fit. It's time for a modern search tool, one that will narrow the field and benefit both employer and employee.

Founded by human resource professionals who recognized these issues in their former companies, culturecliQ is a breakthrough, web-based recruiting method that connects candidates and companies based on the nature of the company's culture and the environment the candidate is seeking. CulturecliQ is based on the principle that people are more than the words on their resume and that companies care about more than the bottom line. By placing a deliberate focus on identifying and showcasing company culture, companies can compete for the talent that suits their needs, while job seekers are able to hone in upon the elements that fit them best, which in turn leads to higher job satisfaction and greater productivity.

How it works

CulturecliQ helps hiring managers set up company profiles that sketch out the qualities they are seeking and the benefits and environmental factors they are offering – from the nuts and bolts of job requirements and vacation time to the added value of an onsite gym and a social workforce. Each time the company's representative logs in to culturecliQ, they will have the opportunity to search through a fresh pool of specifically matched candidates and build a bench of potential employees to choose from. Additionally, culturecliQ allows private communication with candidates through an easy-to-use integrated messaging system, which cuts down on screening time, focuses interview questions and allows candidates to come alive as individuals rather than names on a list.

Once the candidate or company profile is created, culturecliQ does the rest. Through an innovative and exclusive algorithm, culturecliQ automatically matches candidates to companies through an advanced and completely customized search process. The intuitive program makes a visual radar sweep of available positions and people and updates matches each and every time a company or candidate logs in. Every time there is a fresh pool of opportunities and an eager bench of candidates to explore.

Recruiting talent for the modern company

CulturecliQ helps businesses evaluate their corporate culture and showcase their company's office environment and competitive benefits. More and more business leaders are ready to reject the old recruitment paradigm for a cost effective solution that allows them the flexibility to grow their office at the right speed, and find the right employees for the long term. Employees that are the right cultural fit will stay to build their career and, in turn, bring an invaluable level of dedication and passion to their company.

Through culturecliQ's innovative method, companies and candidates are forced to seriously consider and determine which factors appeal most to them in a work environment. CulturecliQ has identified a number of targeted cultural descriptors, called CultureCues, to help participants recognize the processes and approaches that work best for them, such as collaborative, social, individualistic, technical, results-driven, empowered, growth-oriented, risk-taking, flexible, challenging, accountable and many more. The CultureCues help to define a company's environment, attract the right candidates, and increase their ability to find the perfect workplace match.

Find the job that ends the search

Technology and social media have shifted the ways in which we work and the manner in which we connect, creating a ripple effect on traditional ideas of the workplace and job search. As modern workers connect and contribute in new ways, it has become imperative that they must be a good fit for their company on many levels. The best workers don't just fill a role, they fit a culture. Personal qualities and character are often the key factors in determining the right professional fit, but those qualities are difficult to express when scrolling through hundreds of job postings and formatting tedious cover letters. CulturecliQ pushes candidates to think beyond the corporate resume and create a profile that moves beyond a list of past jobs into a conversational marketing piece that highlights an individual's qualifications, experience and personality.

Those who have been on the job hunt know how time consuming and frustrating it can be, particularly if they are currently employed and interested in simply looking to see if a better opportunity is out there waiting. With privacy settings on profiles, candidates can keep their search anonymous until they are ready to connect with a new company. This method places the job seeker in the driver's seat and provides perspective of the broader trends and opportunities that shape the job market. With culturecliQ, individuals can search for positions in a smarter, simpler way and browse companies that have been custom matched to the culture and benefits they seek. And hiring becomes a two-way conversation.

Hiring managers with the vision to adapt to this shift in the workforce and cultural preferences are finding new and vast opportunities—tapping into an entirely new pool of potential candidates that will be a fit for their company culture and bring value to the organization for years to come. CulturecliQ proves that people are more than words on a resume. And companies are more than the salaries they offer. As the recruiting tool for the new millennium, culturecliQ improves the working world by connecting job candidates with companies they find appealing and linking companies to the right candidates.

When you're well suited to each other, everyone works better - and work is better for everyone.

